

VITOR PINTO

UX/UI Designer · Graphic Designer · Frontend Developer



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- 🌍 Portuguese (Native), English (C1)
- 🚗 Driver's License: B1, Own Vehicle

Professional Summary

Hey! I'm a UX/UI Designer & Frontend Developer with expertise in branding, visual identity, and digital experiences. Skilled in design thinking, graphic design, user-centered design, and interactive prototyping.

Professional Experience

Graphic Designer - Luckyman Music (2024 - 2025)

- Developed visual identities and promotional materials for international artists.
Key clients: Joan as Police Woman, Twanguero, Carlos Bica Quartet, Dylan Leblanc.

UX/UI Designer (Freelance) - (2023 - 2025)

- Led UX research, UI design, and design system development for a mobile recipe app (2025).
- Redesigned Generali Tranquilidade Loyalty Program with a focus on user engagement (2024).

Graphic & Brand Designer (Freelance) - (2015 - 2025)

- Developed complete brand identities across various industries.
- Projects: Gielux Lda (2023), Quadro Soluções (2023), Sempre Bio (2021), Muna (2020), Z Group (2017), Biruta Music Agency (2015).
- Worked on branding, packaging, labels, and marketing materials.
- Executed digital marketing strategies and content planning.

Filmmaking - Encore Films (2012 - 2015)

- Edited and post-produced audiovisual content for advertising and institutional campaigns.
- Key projects: Rota do Românico, Carglass, Bebê Vida, Cavalinho, Quid Box, Quinta da Pacheca.

Education

Experience & Interaction: UX/UI - *University of Porto, Faculty of Sciences* (2025)
OutSystems Frontend Development - *University of Porto, Faculty of Sciences* (2025)
UX ROI & Business Impact - *EDIT, Disruptive Digital Education* (2025)
User Experience & Interface Design - *EDIT, Disruptive Digital Education* (2024)
Full Stack Code Developer - *RUMOS* (2023)
Digital Marketing - *IEFP* (2021)

Software

Visual: Figma, Adobe XD, Sketch, Penpot, Illustrator, Photoshop, InDesign, Premiere, Affinity Designer, Affinity Photo

Frontend: HTML5, CSS3, JavaScript, Git, OutSystems, SQL, WordPress

Other: Miro, Slack, Ableton Live

Areas of Focus

UX Design, Interaction Design, Wireframing, Design Systems, Brand Development, Visual Design, Typography, Photography, Usability Testing, Accessibility (WCAG), Agile/Scrum, Mobile App, Web App