

# VITOR PINTO

UX/UI Designer · Graphic Designer · Frontend Developer



📍 Porto, Portugal  
✉️ vitorlanzanapinto@gmail.com  
🌐 www.vitor-p.pt  
🔗 linkedin.com/in/vitor-pinto-734281220  
🌐 Portuguese (Native), English (C1)  
🚗 Driver's License: B1, Own Vehicle

## Professional Summary

Hey! I'm a UX/UI Designer & Frontend Developer with expertise in branding, visual identity, and digital experiences. Skilled in design thinking, graphic design, user-centered design, and interactive prototyping.

## Professional Experience

### Graphic Designer - Luckymusic (2024 - 2025)

- Developed visual identities and promotional materials for international artists.  
Key clients: Joan as Police Woman, Twanguero, Carlos Bica Quartet, Dylan Leblanc.

### UX/UI Designer (Freelance) - (2023 - 2025)

- Led UX research, UI design, and design system development for a mobile recipe app (2025).
- Redesigned Generali Tranquilidade Loyalty Program with a focus on user engagement (2024).

### Graphic & Brand Designer (Freelance) - (2015 - 2025)

- Developed complete brand identities across various industries.
- Projects: Gielux Lda (2023), Quadro Soluções (2023), Sempre Bio (2021), Muna (2020), Z Group (2017), Biruta Music Agency (2015).
- Worked on branding, packaging, labels, and marketing materials.
- Executed digital marketing strategies and content planning.

### Filmmaking - Encore Films (2012 - 2015)

- Edited and post-produced audiovisual content for advertising and institutional campaigns.
- Key projects: Rota do Romântico, Carglass, Bebé Vida, Cavalinho, Quid Box, Quinta da Pacheca.

## Education

Experience & Interaction: UX/UI - *University of Porto, Faculty of Sciences* (2025)  
OutSystems Frontend Development - *University of Porto, Faculty of Sciences* (2025)  
UX ROI & Business Impact - *EDIT, Disruptive Digital Education* (2025)  
User Experience & Interface Design - *EDIT, Disruptive Digital Education* (2024)  
Full Stack Code Developer - *RUMOS* (2023)  
Digital Marketing - *IEFP* (2021)

## Software

**Visual:** Figma, Adobe XD, Sketch, Penpot, Illustrator, Photoshop, InDesign, Premiere, Affinity Designer, Affinity Photo

**Frontend:** HTML5, CSS3, JavaScript, Git, OutSystems, SQL, WordPress

**Other:** Miro, Slack, Ableton Live

## Areas of Focus

UX Design, Interaction Design, Wireframing, Design Systems, Brand Development, Visual Design, Typography, Photography, Usability Testing, Accessibility (WCAG), Agile/Scrum, Mobile App, Web App